A special workshop produced by the Harvard Project on American Indian Economic Development and Minnesota Public Radio's Civic Journalism Initiative.

- Hyatt Regency Hotel, Downtown Minneapolis
- WHEN Sunday, March 11 and Monday, March 12, 2001

# SUNDAY, MARCH 11 • Hyatt Regency Hotel

6:30–7:00 p.m. • Reception 7:00–7:45 p.m. • Dinner

7:45–8:45 p.m. • Dr. Robert E. Powless, "Who and What Is an American Indian?"

Dr. Robert E. Powless (Oneida), is the recently retired American Indian Studies Department Head at the University of Minnesota-Duluth. He holds a Bachelor's and Master's degree from the University of Wisconsin (Madison) and his Ph.D. from the University of Minnesota (Twin Cities). His teaching and research specialties are in 20th-century American Indian history, Indians in the fur trade and contemporary American Indian education. This talk is patterned after a similar speech he gave recently to 500 students at Cornell University.

### MONDAY, MARCH 12 • Hyatt Regency Hotel

8:00–8:30 a.m. • Registration and continental breakfast

8:30–8:45 a.m. • Welcome

8:45-10:15 a.m. • An Historical and Cultural Overview—What Journalists Need to Know

Presented by Dr. Richard St. Germaine

- Contextual overview of the history and challenges the media face when dealing with Native American issues
- Understanding Indian culture
- Understanding the role of the federal government

### MONDAY, MARCH 12 ● continued

10:30 a.m. – Noon • Keys to Nation-Building—Why Self Government Is So Important

Presented by Manley Begay and Stephen Cornell

- Practical sovereignty—genuine decision-making power
- Good governance—building effective institutions and practices
- Cultural match—using indigenous concepts
- Strategic planning—building long-term priorities

12:15–1:45 p.m. • Lunch

## Media Coverage as Seen from an American Indian Point of View

Mark N. Trahant, former *Seattle Times* columnist, has been named the new chairman and chief executive officer at the Robert C. Maynard Institute for Journalism Education. Trahant is a member of Idaho's Shoshone-Bannock Tribe and former president of the Native American Journalists Association.

Talk includes advice on community mapping as advocated by the Maynard Institute.

## 2:00-3:15 p.m • Majority/Minority Dynamics

Presented by Bernadette Chato and Patty Loew

- Hidden dynamics that journalists tend not to see—like white privilege
- Where media coverage works well and where it does not

## 3:30–4:45 p.m. • Economic Development—What's Working and Why

Presented by Andrew Lee, Stephen Cornell and Manley Begay

- Economic overview of Indian Nations
- Obstacles to Native American enterprise
- Honoring Nations: examples of praiseworthy governance and economic development projects

4:45 - 5:00 p.m. • Wrap up and Evaluation



## BIOGRAPHIES OF PRESENTERS

#### MANLEY A. BEGAY

Dr. Manley A. Begay Jr. is both director of the Native Nations Program (NNP) in the Udall Center for Studies in Public Policy and senior lecturer in the American Indian Studies Program at the University of Arizona. He teaches courses on nation-building, curriculum development and indigenous education. He is also co-director of the Harvard Project on American Indian Economic Development (HPAIED) at the John F. Kennedy School of Government, Harvard University. He received his M.Ed. and doctorate from Harvard Graduate School of Education. He is a citizen of the Navajo Nation and has worked as a school principal on the Navajo Nation and high school teacher on the White Mountain Apache Reservation.

## **BERNADETTE CHATO**

Bernadette Chato joined National Native News (NNN) as host and producer in April 2000. NNN is heard on 150 public and tribal radio stations. Prior to joining NNN, Chato served as the news and public affairs director of KTNN on the Navajo Nation. Chato has a long history in radio including positions at KANW and KUNM (Albuquerque), and KABR (Magdalena, NM). Chato, a member of the Navajo Nation, is an active member in the Native American Journalists Association where she serves as the lead instructor in the radio training program.

### STEPHEN CORNELL

Stephen Cornell is professor of sociology and public administration and policy at the Udall Center for Studies in Public Policy at The University of Arizona. He also is director of the center and co-director of the Harvard Project on American Indian Economic Development. He has written widely on Native American issues, Indian policy, economic development, ethnic and racial relations, and related topics. In 1986 Professor Cornell and Professor Joseph P. Kalt founded the Harvard Project on American Indian Economic Development, headquartered at the John F. Kennedy School of Government at Harvard University. Professor Cornell has spent much of the past dozen years working with Indian nations in the United States and First Nations in Canada on self-governance, economic development and related issues.

### ANDREW J. LEE

Andrew Lee serves as the Executive Director for Programs at the Harvard Project on American Indian Economic Development at the John F. Kennedy School of Government, Harvard University. At the Harvard Project, Mr. Lee founded and now directs Honoring Contributions in the Governance of American Indian Nations (also known as Honoring Nations), a national awards program created in 1998 that identifies, celebrates and shares outstanding examples of tribal governance in the United States. Mr. Lee received his undergraduate degree in government from Hamilton College and a Master's in Public Policy degree from Harvard University's John F. Kennedy School of Government, where he was a Christian A. Johnson Native American fellow and a Woodrow Wilson fellow in public policy and international affairs. He was raised in Connecticut, with family residing on the Seneca Nation's Cattaraugus Indian Reservation in western New York.



#### **PATTY LOEW**

Patty Loew, an assistant professor at University of Wisconsin-Madison, is an experienced television journalist. At present she co-anchors the public affairs Weekend on WHA TV public television in Madison and was an anchor and reporter for 12 years at ABC affiliate WKOW TV in Madison. She was a member of an eight-person panel that planned Unity '99 an international conference for 7,000 journalists of color. She has a Ph.D. in Mass Communication from the University of Wisconsin-Madison and is a member of the Bad River Band of Chippewa.

## **ROBERT E. POWLESS**

Dr. Robert E. Powless (Oneida), is the recently retired American Indian Studies Department Head at the University of Minnesota-Duluth. He holds a Bachelor's and Master's degree from the University of Wisconsin (Madison) and his Ph.D. from the University of Minnesota (Twin Cities). His teaching and research specialties are in 20th-century American Indian history, Indians in the fur trade and contemporary American Indian education.

## RICHARD D. ST. GERMAINE

Richard D. St. Germaine is a visiting scholar at the John F. Kennedy School of Government at Harvard University. He is a professor at the University of Wisconsin-Eau Claire, arriving there after having taught Native Americans Studies at the University of California (Berkeley). He received his B.A. from the University of Wisconsin-Eau Claire; and his M.Ed. and Ph.D. from Arizona State University. His area of specialization is American Indian history. He is a member and former tribal chair of the Lac Courte Oreilles Ojibwe in Wisconsin.

#### MARK N. TRAHANT

Mark N. Trahant is the new chairman and chief executive officer at the Robert C. Maynard Institute for Journalism Education. Trahant, a member of Idaho's Shoshone-Bannock Tribe and former president of the Native American Journalists Association, has been board chair of the Maynard Institute since last January.

Formerly Trahant was a *Seattle Times* columnist. He wrote a twice-weekly column on subjects ranging from his Western roots to his views about journalism and society. His career includes stints as publisher of the *Moscow-Pullman Daily News* in Moscow, Idaho, work as executive news editor of *The Salt Lake Tribune*, reporter at the *Arizona Republic* in Phoenix, as well as editor and publisher of several tribal newspapers.